

GROSS BUSINESS SALES IN CITY OF KENAI

Business Type	2017	2016	2013	1-Year Change (2016-2017)		5-Year Change (2013-2017)	
GRAND TOTAL	\$562,174,507	\$547,259,387	\$584,960,466	\$14,915,120	3%	-\$22,785,960	-4%
1. Retail Trade	\$296,331,924	\$282,517,944	\$269,714,818	\$13,813,980	5%	\$26,617,106	10%
2. Wholesale Trade	\$49,604,074	\$44,885,894	\$78,681,060	\$4,718,180	11%	-\$29,076,986	-37%
3. Utilities	\$48,871,863	\$49,041,560	\$46,215,614	-\$169,697	0%	\$2,656,249	6%
4. Services	\$29,162,886	\$9,475,465	\$7,900,991	\$19,687,421	208%	\$21,261,895	269%
5. Construction Contracting	\$18,880,564	\$33,614,745	\$61,790,877	-\$14,734,182	-44%	-\$42,910,314	-69%
6. Manufacturing	\$15,437,748	\$19,430,593	\$25,156,903	-\$3,992,845	-21%	-\$9,719,155	-39%
7. Rental Residential Prop	\$15,219,950	\$15,324,638	\$12,170,141	-\$104,688	-1%	\$3,049,809	25%
8. Prof., Science, Tech Svs	\$13,609,000	\$13,524,951	\$12,551,765	\$84,049	1%	\$1,057,235	8%
9. Restaurant/Bar	\$13,240,702	\$13,360,908	\$14,362,113	-\$120,206	-1%	-\$1,121,411	-8%
10. Transportation, Warehousing	\$11,700,883	\$18,360,607	\$12,719,518	-\$6,659,724	-36%	-\$1,018,635	-8%
11. Hotel/Motel/B&B	\$8,898,064	\$9,674,563	\$9,759,324	-\$776,499	-8%	-\$861,260	-9%
12. Mining/Quarrying	\$7,664,291	\$5,854,179	\$4,519,204	\$1,810,112	31%	\$3,145,087	70%
13. Information	\$7,653,916	\$9,289,986	\$10,656,447	-\$1,636,070	-18%	-\$3,002,531	-28%
14. Public Admin	\$6,144,788	\$6,143,301	\$5,158,487	\$1,487	0%	\$986,301	19%
15. Telecommunications	\$2,995,327	\$3,192,890	\$1,684,584	-\$197,563	-6%	\$1,310,743	78%
16. Rental Non-Resid. Prop	\$2,928,725	\$3,238,252	\$4,259,882	-\$309,527	-10%	-\$1,331,157	-31%
17. Admin, Waste Mgmt	\$2,796,470	\$3,003,240	\$3,615,327	-\$206,770	-7%	-\$818,857	-23%
18. Health Care, Social Asst	\$2,666,811	\$1,854,372	\$326,137	\$812,439	44%	\$2,340,674	718%
19. Rental Commercial Prop	\$2,223,099	\$1,160,136	\$617,831	\$1,062,963	92%	\$1,605,268	260%
20. Rental Personal Prop	\$1,147,045	\$490,802	\$454,912	\$656,243	134%	\$692,133	152%
21. Educational Svs	\$1,088,878	\$869,829	\$643,490	\$219,049	25%	\$445,388	69%
22. Finance + Insurance	\$1,087,662	\$1,001,074	\$572,375	\$86,588	9%	\$515,287	90%
23. Arts + Entertainment	\$919,550	\$440,179	\$604,054	\$479,371	109%	\$315,496	52%
24. Ag, Forestry, Fishing, Hunting	\$852,235	\$666,575	\$463,232	\$185,660	28%	\$389,003	84%
25. Guiding (Water + Land)	\$733,346	\$507,000	\$361,380	\$226,346	45%	\$371,966	103%
26. Rental Self-storage + Mini-warehouses	\$308,510	\$317,896	-	-\$9,386	-3%	\$308,510	-
27. Other	\$6,196	\$17,665	-	-	-	-	-

Source: Kenai Peninsula Borough Finance Department - confidential

NOTES: Part of 2016-2017 increase in Arts & Entertainment and Services due to 2017 code change that requires more nonprofits to report sales; half of decline in Information due to phone/internet/cable changes; most of Construction Contracting decline linked to paving and road work.

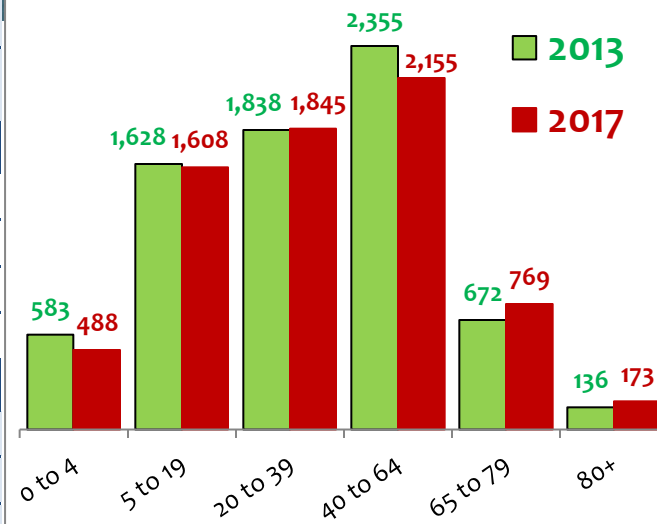
CITY OF KENAI TAX INFORMATION ¹¹

Year		2017	2016	2013
Sales Tax	Rate	City=3% Borough=3% Total in City of Kenai=6%		
	Tax Revenue to City (from city's 3%)	\$7,375,543	\$6,781,037	\$6,618,444
Property Tax	Mill Rate	8.86 mill Total (includes 4.5 mill to boro, 4.35 mill to city, 0.01 mill to Cent. Hosp.)		8.37
	Assessed Value (real + personal)	\$825,580,242	\$817,017,891	\$754,727,961
	Assessed Value (oil + gas)	\$45,868,140	\$52,256,440	\$50,844,720
	Tax Revenue to City	\$3,749,301	\$3,771,925	\$2,885,245

City of Kenai

Population	2017	2016
Population ¹	7,038	7,087
Permanent Fund Dividends (for zip code 99611, which includes Kenai, Nikiski) ²	11,867	12,773
PK-12 th Grade School Enrollment (all borough schools in City of Kenai, 2017/2018) ³	1,837	1,827
Housing ⁴		
Total Housing Units	± 210	3,508
Occupied Housing Units	± 192	3,085
Median Value Owner-Occupied Units	± \$16,532	\$209,400
Median Monthly Rent (For Renters)	± \$50	\$899
Income ⁵		
Total Households	± \$192	3,085
Median Household Income	± \$6,816	\$58,732
Mean Household Income	± \$16,532	\$85,379
Total Families	± 119	1,742
Median Family Income	± \$7,939	\$75,931
Mean Family Income	± \$11,659	\$93,254
Per Capita Income	± \$5,561	\$37,008

City of Kenai Population by Age Group ...5 Years Show Changes¹⁰



City of Kenai...

- **The Kenai Airport is a hub of activity.** At the Kenai Airport, there were 6% fewer passengers than in 2015, but over one-third more pounds of freight.¹² Almost 87,500 passengers and 2.3 Million pounds of freight arrived in 2016.
- **Among Peninsula cities, total business sales are highest in Kenai and have been since 2011.** In 2017, business sales exceeded \$562 million. Gross sales within the City of Kenai were up 3% compared to 2016.¹³
- **More homes sold in Kenai than anywhere else on the Peninsula in 2017.** 114 homes sold with an average sales price of \$205,812 (about 2% lower than 2016).⁷ Only 17 new dwelling units were built here in 2017.⁸
- **In 2016, Kenai was one of two peninsula ports that made the list of the top 50 commercial fisheries ports in the United States.** Kenai ranked 33rd top US port for commercial fisheries volume (22 million pounds landed) and 44th (\$25 million) for value.⁹

Occupations of Residents of City of Kenai, 2016 ⁶

