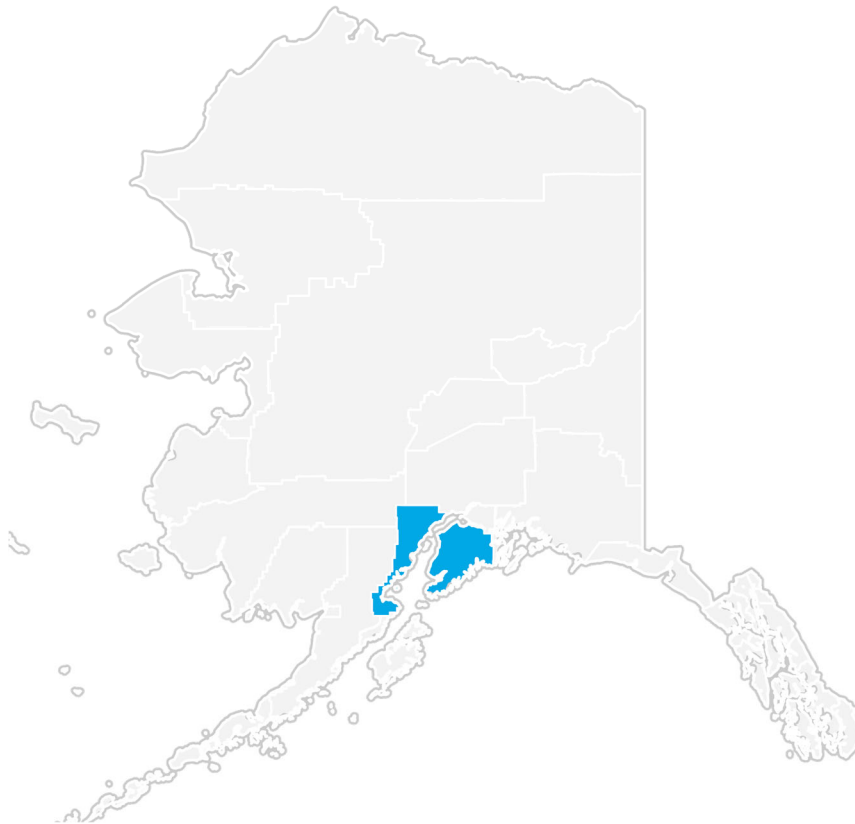




Economic Overview

Kenai Peninsula Borough, Alaska



AEDC
Anchorage Economic
Development Corporation



JOBS eQ

3rd Quarter, 2018
Release Date November 13, 2018

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This report is produced by the Anchorage Economic Development Corporation (AEDC) on behalf of the Kenai Peninsula Borough Economic Development District (KPEDD). Data has been compiled using JobsEQ (www.chmuraecon.com/jobseq) and AlaskaProspector.com (www.alaskapropector.com).

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Demographic Profile

The population in Kenai Peninsula Borough, Alaska was 57,637 per American Community Survey data for 2012-2016.

The region has a civilian labor force of 28,147 with a participation rate of 61.4%. Of individuals 25 to 64 in Kenai Peninsula Borough, Alaska, 22.6% have a bachelor's degree or higher which compares with 31.8% in the nation.

The median household income in Kenai Peninsula Borough, Alaska is \$64,891 and the median house value is \$229,200.

Summary¹

	Percent			Value		
	Kenai Peninsula Borough, Alaska	Alaska	USA	Kenai Peninsula Borough, Alaska	Alaska	USA
Demographics						
Population (ACS)	—	—	—	57,637	736,855	318,558,162
Male	52.2%	52.3%	49.2%	30,103	385,296	156,765,322
Female	47.8%	47.7%	50.8%	27,534	351,559	161,792,840
Median Age ²	—	—	—	40.5	33.6	37.7
Under 18 Years	23.0%	25.5%	23.1%	13,284	187,616	73,612,438
18 to 24 Years	8.4%	10.7%	9.8%	4,815	78,540	31,296,577
25 to 34 Years	12.3%	15.7%	13.6%	7,104	115,775	43,397,907
35 to 44 Years	11.7%	12.5%	12.7%	6,730	92,056	40,548,400
45 to 54 Years	14.0%	13.5%	13.6%	8,069	99,414	43,460,466
55 to 64 Years	16.5%	12.8%	12.6%	9,536	94,149	40,061,742
65 to 74 Years	9.5%	6.3%	8.3%	5,470	46,577	26,355,308
75 Years, and Over	4.6%	3.1%	6.2%	2,629	22,728	19,825,324
Race: White	83.6%	65.6%	73.3%	48,208	483,518	233,657,078
Race: Black or African American	0.6%	3.3%	12.6%	345	24,443	40,241,818
Race: American Indian and Alaska Native	7.5%	14.1%	0.8%	4,338	103,574	2,597,817
Race: Asian	1.3%	6.0%	5.2%	761	44,218	16,614,625
Race: Native Hawaiian and Other Pacific Islander	0.3%	1.2%	0.2%	190	8,862	560,021
Race: Some Other Race	0.7%	1.3%	4.8%	399	9,900	15,133,856
Race: Two or More Races	5.9%	8.5%	3.1%	3,396	62,340	9,752,947
Hispanic or Latino (of any race)	3.8%	6.7%	17.3%	2,214	49,031	55,199,107
Population Growth						
Population (Pop Estimates) ⁵	—	—	—	58,617	739,795	325,719,178
Population Annual Average Growth ⁵	1.0%	0.8%	0.8%	535	5,950	2,448,797
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	61.4%	69.5%	63.3%	28,147	384,093	159,807,099
Armed Forces Labor Force	0.1%	2.9%	0.4%	62	16,382	1,011,641
Veterans, Age 18-64	8.6%	10.6%	5.1%	3,105	49,016	10,165,671
Veterans Labor Force Participation Rate and Size, Age 18-64	68.1%	80.9%	75.4%	2,116	39,670	7,664,089
Median Household Income ²	—	—	—	\$64,891	\$74,444	\$55,322
Per Capita Income	—	—	—	\$32,556	\$34,191	\$29,829
Poverty Level (of all people)	11.0%	10.1%	15.1%	6,175	72,826	46,932,225
Households Receiving Food Stamps	8.6%	10.5%	13.0%	1,854	26,194	15,360,951
Mean Commute Time (minutes)	—	—	—	19.7	18.9	26.1

Summary¹

	Percent			Value		
	Kenai Peninsula Borough, Alaska	Alaska	USA	Kenai Peninsula Borough, Alaska	Alaska	USA
Commute via Public Transportation	1.0%	1.5%	5.1%	237	5,425	7,476,312
Educational Attainment, Age 25-64						
No High School Diploma	7.1%	6.5%	11.6%	2,223	26,096	19,478,050
High School Graduate	33.2%	28.1%	26.1%	10,433	112,913	43,788,541
Some College, No Degree	28.0%	27.9%	21.5%	8,790	111,965	36,025,193
Associate's Degree	9.1%	8.8%	8.9%	2,876	35,251	14,962,488
Bachelor's Degree	14.6%	18.8%	20.2%	4,577	75,503	33,845,524
Postgraduate Degree	8.1%	9.9%	11.6%	2,540	39,666	19,368,719
Housing						
Total Housing Units	—	—	—	30,752	309,171	134,054,899
Median House Value (of owner-occupied units) ²	—	—	—	\$229,200	\$257,100	\$184,700
Homeowner Vacancy	2.9%	1.9%	1.8%	463	3,037	1,395,797
Rental Vacancy	8.7%	6.1%	6.2%	585	6,067	2,855,844
Renter-Occupied Housing Units (% of Occupied Units)	28.4%	36.3%	36.4%	6,099	90,922	42,835,169
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	6.4%	9.5%	9.0%	1,384	23,715	10,562,847
Social						
Enrolled in Grade 12 (% of total population)	1.5%	1.6%	1.4%	860	11,425	4,433,703
Disconnected Youth ⁴	2.8%	3.1%	2.8%	81	1,197	485,589
Children in Single Parent Families (% of all children)	26.7%	31.8%	34.7%	3,410	56,515	24,318,038
With a Disability, Age 18-64	12.4%	10.3%	10.3%	4,369	46,979	20,188,257
With a Disability, Age 18-64, Labor Force Participation Rate and Size	40.7%	51.2%	41.0%	1,780	24,056	8,278,834
Foreign Born	2.8%	7.5%	13.2%	1,624	55,247	42,194,354
Speak English Less Than Very Well (population 5 yrs and over)	1.8%	5.0%	8.5%	945	34,296	25,440,956
Union Membership						
Total ³	18.8%	18.2%	10.7%	—	—	—
Private Sector ³	10.3%	10.7%	6.4%	—	—	—
Manufacturing ³	5.6%	6.0%	8.7%	—	—	—
Public Sector ³	44.7%	42.8%	35.1%	—	—	—

Source: [JobsEQ®](#)

1. American Community Survey 2012-2016, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

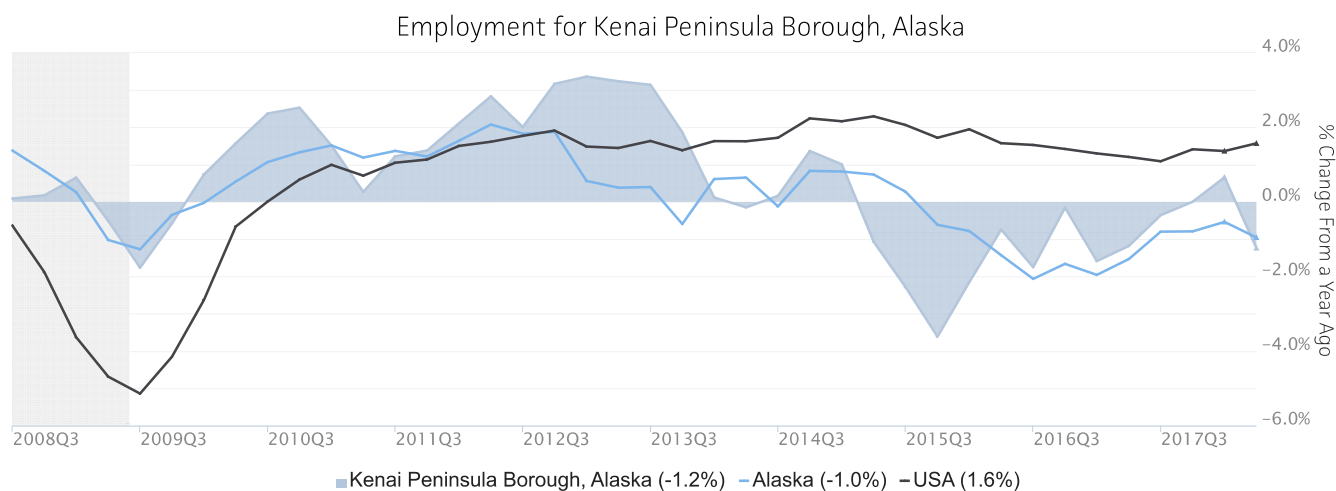
3. 2017; Current Population Survey, unionstats.com, and Chmura; county- and zip-level data are best estimates based upon industry-, MSA-, and state-level data

4. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

5. Census 2017, annual average growth rate since 2007

Employment Trends

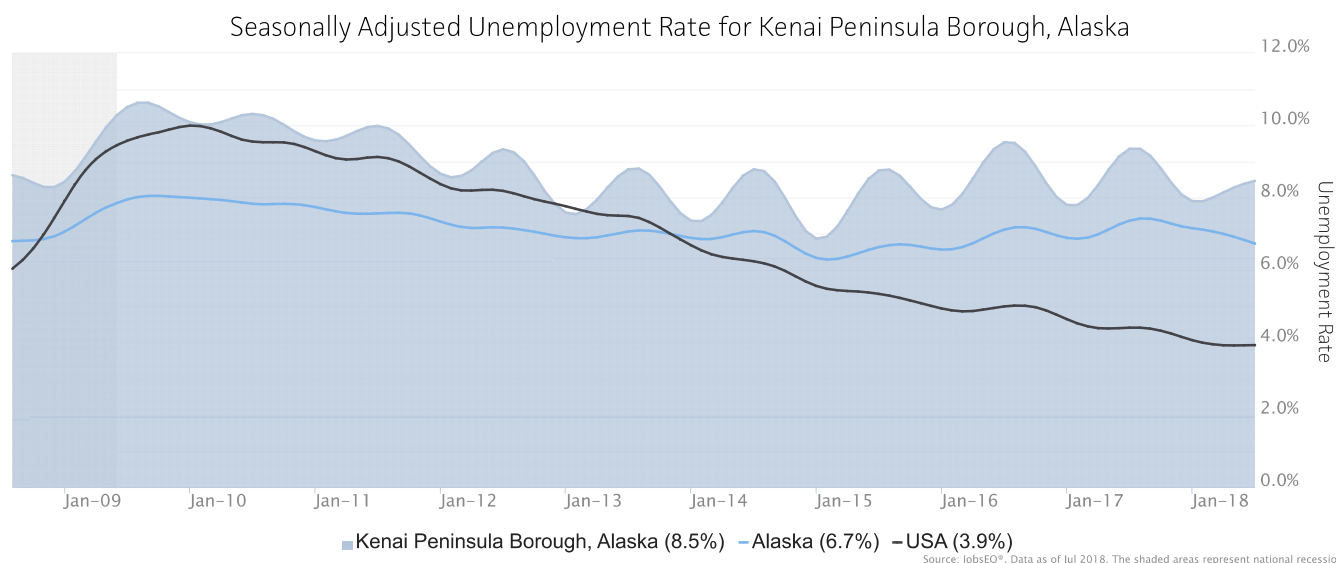
As of 2018Q2, total employment for Kenai Peninsula Borough, Alaska was 22,444 (based on a four-quarter moving average). Over the year ending 2018Q2, employment declined 1.2% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2017Q4 with preliminary estimates updated to 2018Q2.

Unemployment Rate

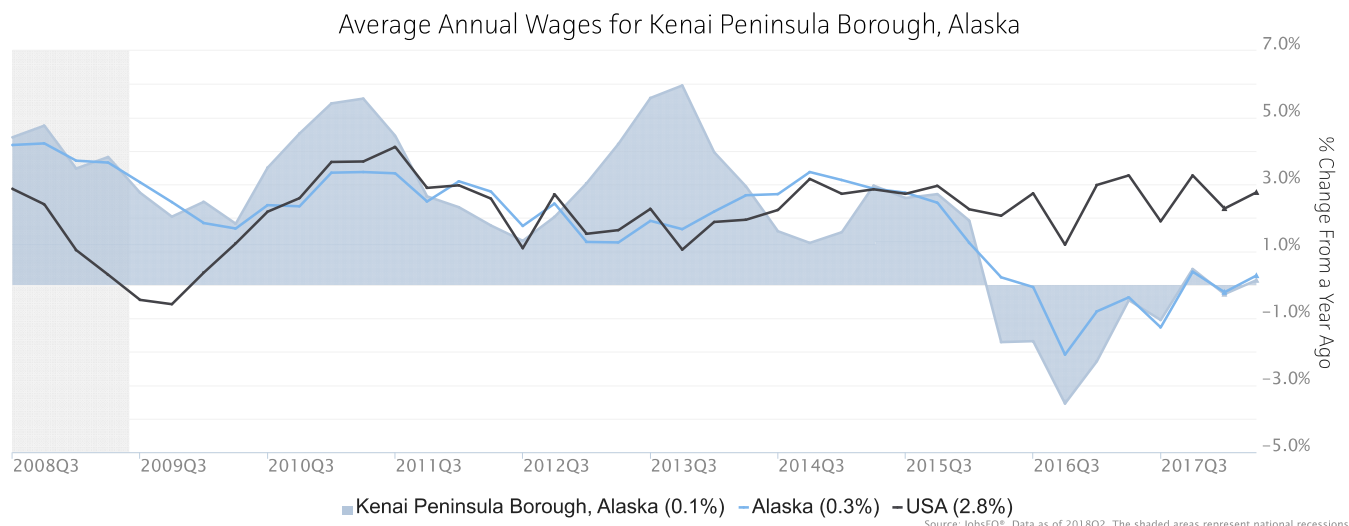
The seasonally adjusted unemployment rate for Kenai Peninsula Borough, Alaska was 8.5% as of July 2018. The regional unemployment rate was higher than the national rate of 3.9%. One year earlier, in July 2017, the unemployment rate in Kenai Peninsula Borough, Alaska was 9.4%.



Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through July 2018.

Wage Trends

The average worker in Kenai Peninsula Borough, Alaska earned annual wages of \$45,466 as of 2018Q2. Average annual wages per worker increased 0.1% in the region during the preceding four quarters. For comparison purposes, annual average wages were \$55,223 in the nation as of 2018Q2.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2017Q4 with preliminary estimates updated to 2018Q2.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 24.7% higher in Kenai Peninsula Borough, Alaska than the U.S. average.

Cost of Living Information

	Annual Average Salary	Cost of Living Index	
		(Base US)	US Purchasing Power
Kenai Peninsula Borough, Alaska	\$45,466	124.7	\$36,467
Alaska	\$53,090	128.4	\$41,346
USA	\$55,223	100.0	\$55,223

Source: [JobsEQ®](#)

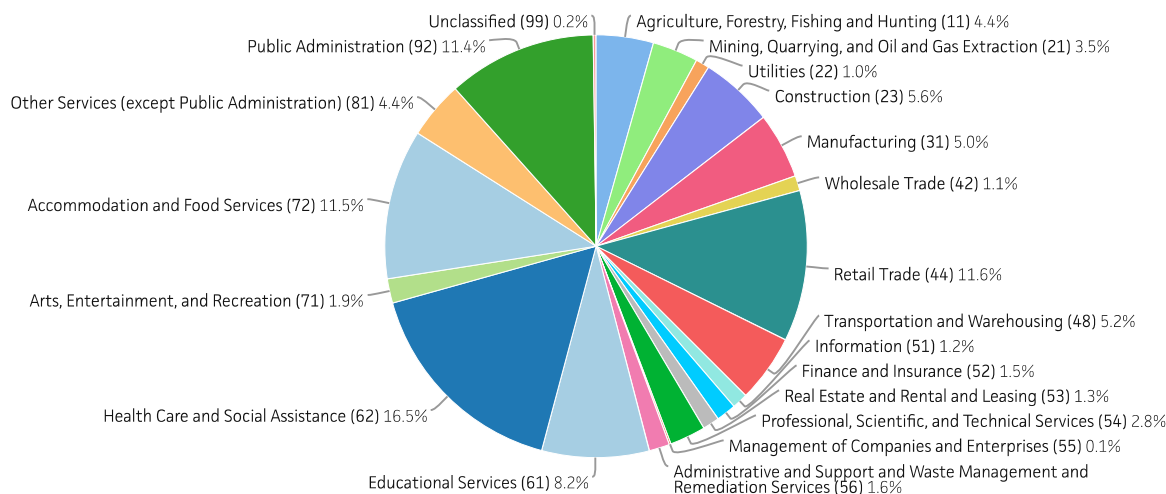
Data as of 2018Q2

Cost of Living per C2ER, data as of 2018q2, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in Kenai Peninsula Borough, Alaska is Health Care and Social Assistance, employing 3,707 workers. The next-largest sectors in the region are Retail Trade (2,594 workers) and Accommodation and Food Services (2,572). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Mining, Quarrying, and Oil and Gas Extraction (LQ = 8.29), Agriculture, Forestry, Fishing and Hunting (3.19), and Public Administration (2.42).

Total Workers for Kenai Peninsula Borough, Alaska by Industry



Source: JobsEQ®, Data as of 2018Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2017Q4 with preliminary estimates updated to 2018Q2.

Sectors in Kenai Peninsula Borough, Alaska with the highest average wages per worker are Mining, Quarrying, and Oil and Gas Extraction (\$115,661), Utilities (\$108,717), and Wholesale Trade (\$69,568). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Accommodation and Food Services (+146 jobs), Public Administration (+146), and Health Care and Social Assistance (+86).

Over the next 1 year, employment in Kenai Peninsula Borough, Alaska is projected to expand by 164 jobs. The fastest growing sector in the region is expected to be Mining, Quarrying, and Oil and Gas Extraction with a +2.0% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+69 jobs), Educational Services (+17), and Mining, Quarrying, and Oil and Gas Extraction (+15).

NAICS	Industry	Current			5-Year History		1-Year Forecast				
		Four Quarters Ending with 2018q2			Total Change	Avg Ann % Chg in Empl	Separations (Approximate)			---Growth---	
		Empl	Avg Ann Wages	LQ	Empl	Region	Total New Demand	Exits	Transfers	Empl	Avg Ann Rate
11	Agriculture, Forestry, Fishing and Hunting	986	\$30,455	3.19	5	0.1%	112	46	61	6	0.6%
21	Mining, Quarrying, and Oil and Gas Extraction	786	\$115,661	8.29	-551	-10.1%	96	26	54	15	2.0%
22	Utilities	236	\$108,717	2.00	-32	-2.5%	22	8	14	0	0.2%
23	Construction	1,260	\$48,111	1.00	-133	-2.0%	137	45	80	13	1.0%
31	Manufacturing	1,131	\$62,208	0.61	30	0.5%	111	44	74	-7	-0.6%
42	Wholesale Trade	258	\$69,568	0.30	-31	-2.3%	28	10	17	1	0.3%
44	Retail Trade	2,594	\$28,578	1.09	-105	-0.8%	357	153	193	10	0.4%
48	Transportation and Warehousing	1,160	\$48,401	1.17	-8	-0.1%	125	53	70	3	0.2%
51	Information	272	\$49,552	0.61	16	1.2%	22	10	17	-5	-1.7%
52	Finance and Insurance	341	\$50,334	0.38	55	3.6%	33	12	20	1	0.3%
53	Real Estate and Rental and Leasing	287	\$54,563	0.74	-27	-1.8%	31	13	16	2	0.6%
54	Professional, Scientific, and Technical Services	619	\$48,765	0.42	-63	-1.9%	59	20	33	6	1.0%
55	Management of Companies and Enterprises	27	\$59,646	0.08	-5	-3.6%	3	1	2	0	0.5%
56	Administrative and Support and Waste Management and Remediation Services	356	\$31,936	0.25	-48	-2.5%	45	17	24	4	1.0%
61	Educational Services	1,844	\$46,663	1.00	30	0.3%	188	82	89	17	0.9%
62	Health Care and Social Assistance	3,707	\$46,354	1.16	86	0.5%	420	172	178	69	1.9%
71	Arts, Entertainment, and Recreation	419	\$25,348	0.93	5	0.2%	62	26	32	3	0.8%
72	Accommodation and Food Services	2,572	\$23,104	1.27	146	1.2%	429	184	232	12	0.5%
81	Other Services (except Public Administration)	987	\$28,279	1.01	0	0.0%	116	51	61	4	0.4%
92	Public Administration	2,555	\$54,228	2.42	146	1.2%	239	100	135	4	0.2%
99	Unclassified	49	\$49,367	1.21	18	9.8%	6	2	3	0	0.7%
Total - All Industries		22,444	\$45,466	1.00	-468	-0.4%	2,620	1,053	1,403	164	0.7%

Source: [JobsEQ®](#)

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2017Q4 with preliminary estimates updated to 2018Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in Kenai Peninsula Borough, Alaska is Office and Administrative Support Occupations, employing 3,022 workers. The next-largest occupation groups in the region are Food Preparation and Serving Related Occupations (1,939 workers) and Sales and Related Occupations (1,791). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Farming, Fishing, and Forestry Occupations (LQ = 2.91), Life, Physical, and Social Science Occupations (1.87), and Construction and Extraction Occupations (1.57).

Occupation groups in Kenai Peninsula Borough, Alaska with the highest average wages per worker are Healthcare Practitioners and Technical Occupations (\$100,100), Management Occupations (\$98,000), and Legal Occupations (\$94,100). The unemployment rate in the region varied among the major groups from 2.8% among Healthcare Practitioners and Technical Occupations to 14.1% among Food Preparation and Serving Related Occupations.

Over the next 1 year, the fastest growing occupation group in Kenai Peninsula Borough, Alaska is expected to be Healthcare Support Occupations with a +2.4% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Personal Care and Service Occupations (+21 jobs) and Construction and Extraction Occupations (+19). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Office and Administrative Support Occupations (338 jobs) and Food Preparation and Serving Related Occupations (332).

Occupation Snapshot in Kenai Peninsula Borough, Alaska, 2018q2

SOC Occupation		Current						5-Year History		1-Year Forecast				
		Four Quarters Ending with						Total Change	Avg Ann % Chg in Empl					
		2018q2		-----2018q2-----						--Separations--			---Growth---	
		Empl	Avg Ann Wages ¹	LQ	Unempl	Unempl Rate	Online Job Ads ²			Total New Demand	Exits	Transfer	Empl	Avg Ann Rate
11-0000	Management	1,721	\$98,000	1.28	55	3.2%	51	-34	-0.4%	145	48	85	12	0.7%
13-0000	Business and Financial Operations	663	\$74,800	0.57	49	6.5%	33	7	0.2%	64	20	39	5	0.7%
15-0000	Computer and Mathematical	225	\$79,000	0.34	14	5.6%	19	3	0.3%	16	4	11	2	0.7%
17-0000	Architecture and Engineering	279	\$88,100	0.73	13	4.1%	10	-70	-4.4%	23	7	13	3	0.9%
19-0000	Life, Physical, and Social Science	343	\$71,500	1.87	24	6.8%	17	-8	-0.4%	34	9	22	3	0.9%
21-0000	Community and Social Service	538	\$53,700	1.50	35	6.2%	53	-90	-3.0%	68	22	38	8	1.5%
23-0000	Legal	99	\$94,100	0.54	7	6.6%	1	7	1.5%	7	3	4	1	0.8%
25-0000	Education, Training, and Library	1,373	\$58,300	1.09	113	7.8%	189	3	0.0%	140	64	61	15	1.1%
27-0000	Arts, Design, Entertainment, Sports, and Media	357	\$50,300	0.88	16	4.4%	55	16	0.9%	38	15	20	3	0.7%
29-0000	Healthcare Practitioners and Technical	1,188	\$100,100	0.93	35	2.8%	214	113	2.0%	78	32	31	15	1.3%
31-0000	Healthcare Support	738	\$42,800	1.17	60	7.4%	54	105	3.1%	107	46	44	18	2.4%
33-0000	Protective Service	532	\$63,100	1.11	45	7.7%	15	53	2.1%	67	34	32	1	0.2%
35-0000	Food Preparation and Serving Related	1,939	\$28,100	1.01	325	14.1%	68	14	0.1%	344	146	186	11	0.6%
37-0000	Building and Grounds Cleaning and Maintenance	976	\$32,800	1.24	113	10.4%	44	41	0.9%	131	65	61	5	0.6%
39-0000	Personal Care and Service	1,034	\$34,100	1.19	110	9.6%	15	-22	-0.4%	184	84	79	21	2.0%

Occupation Snapshot in Kenai Peninsula Borough, Alaska, 2018q2

SOCOccupation		Current						5-Year History		1-Year Forecast				
		Four Quarters Ending with 2018q2						Total Change	Avg Ann % Chg in Empl	--Separations--			---Growth---	
		Empl	Avg Ann Wages¹	LQ	Unempl	Rate	Online Job Ads²			Total New Demand	Exits	Transfer	Empl	Avg Ann Rate
41-0000	Sales and Related	1,791	\$34,100	0.78	213	10.3%	107	-52	-0.6%	266	118	141	7	0.4%
43-0000	Office and Administrative Support	3,022	\$42,900	0.91	279	8.2%	132	-18	-0.1%	338	158	180	0	0.0%
45-0000	Farming, Fishing, and Forestry	430	\$38,300	2.91	43	9.5%	1	8	0.4%	48	15	32	2	0.4%
47-0000	Construction and Extraction	1,610	\$61,900	1.57	252	13.7%	27	-371	-4.1%	192	58	115	19	1.2%
49-0000	Installation, Maintenance, and Repair	1,094	\$60,600	1.28	80	6.8%	29	-62	-1.1%	110	39	65	5	0.5%
51-0000	Production	1,056	\$44,400	0.78	113	9.9%	17	-52	-0.9%	113	42	73	-3	-0.3%
53-0000	Transportation and Material Moving	1,437	\$47,000	0.92	170	10.2%	34	-60	-0.8%	178	71	99	7	0.5%
Total - All Occupations		22,444	\$52,900	1.00	n/a	n/a	1,185	-468	-0.4%	2,695	1,100	1,431	164	0.7%

Source: [JobsEQ®](#)

Data as of 2018Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

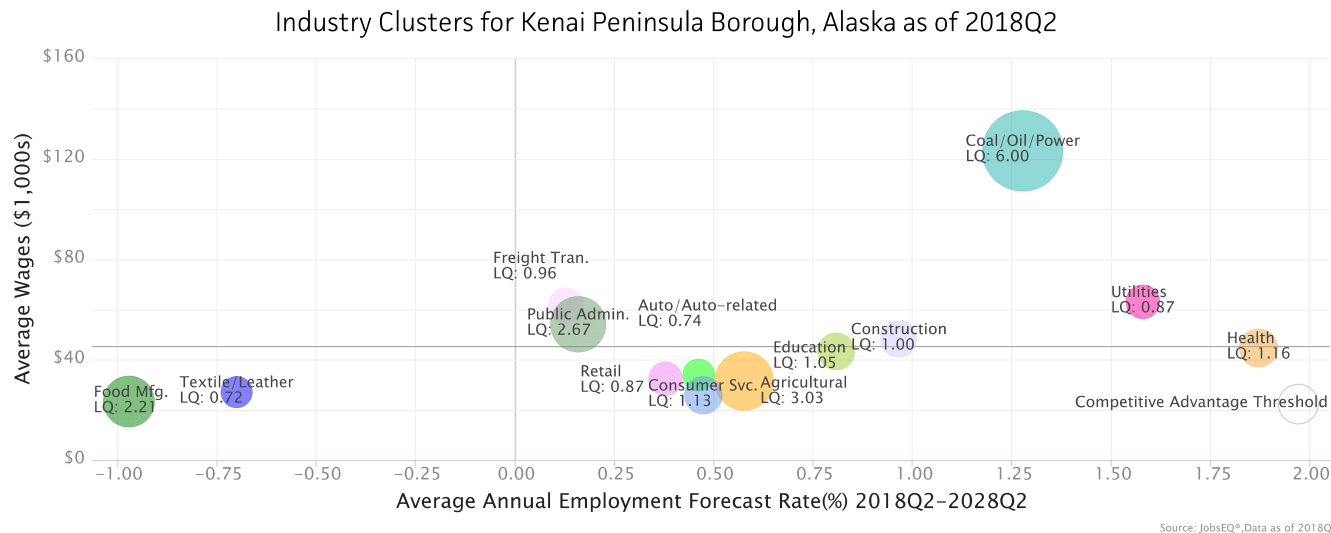
1. Occupation wages are as of 2017 and should be taken as the average for all Covered Employment

2. Data represent found online ads active within the last thirty days in the selected region; data represents a sampling rather than the complete universe of postings. Ads lacking zip code information but designating a place (city, town, etc.) may be assigned to the zip code with greatest employment in that place for queries in this analytic. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list).

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2017Q4, imputed where necessary with preliminary estimates updated to 2018Q2. Wages by occupation are as of 2017 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in Kenai Peninsula Borough, Alaska with the highest relative concentration is Coal/Oil/Power with a location quotient of 6.00. This cluster employs 1,197 workers in the region with an average wage of \$123,273. Employment in the Coal/Oil/Power cluster is projected to expand in the region about 1.3% per year over the next ten years.

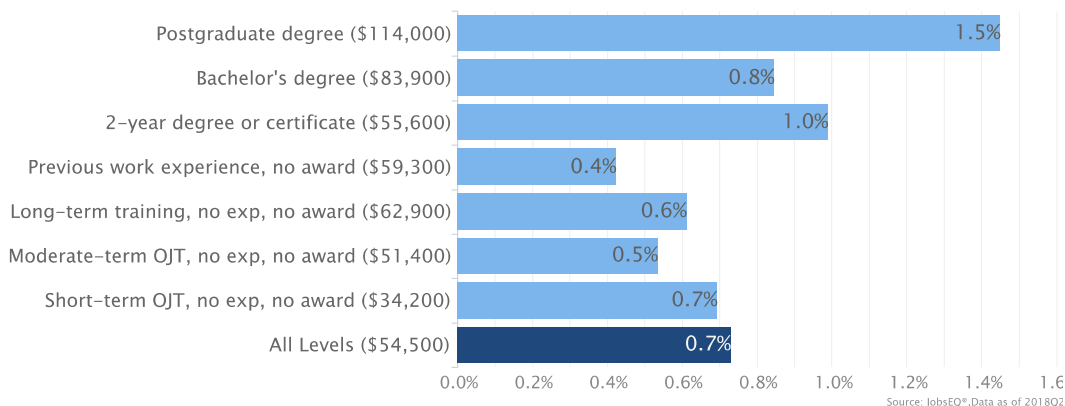


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2017Q4 with preliminary estimates updated to 2018Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in Kenai Peninsula Borough, Alaska is projected to grow 0.7% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.5% per year, those requiring a bachelor's degree are forecast to grow 0.8% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.0% per year.

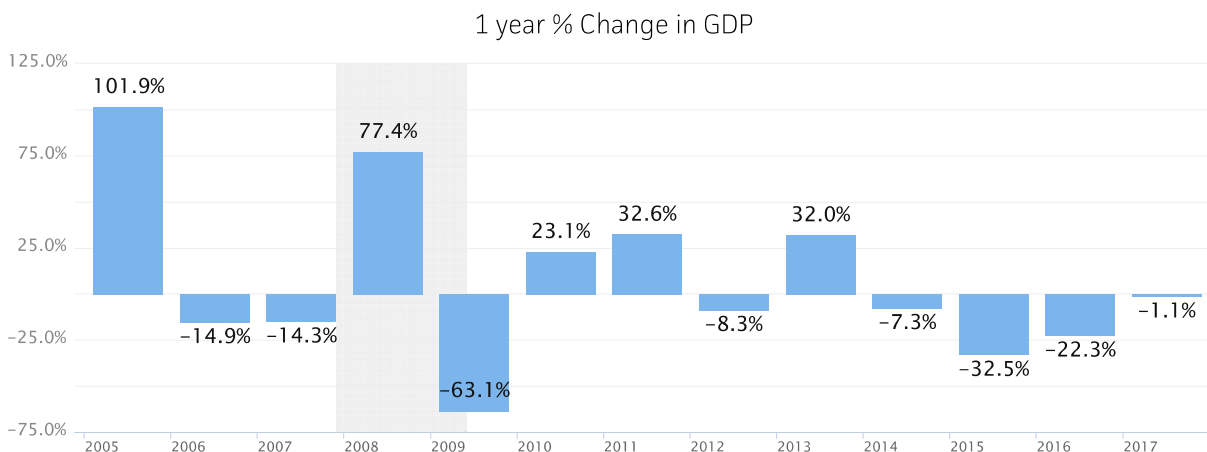
Annual Average Projected Job Growth by Training Required for Kenai Peninsula Borough, Alaska



Employment by occupation data are estimates as of 2018Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

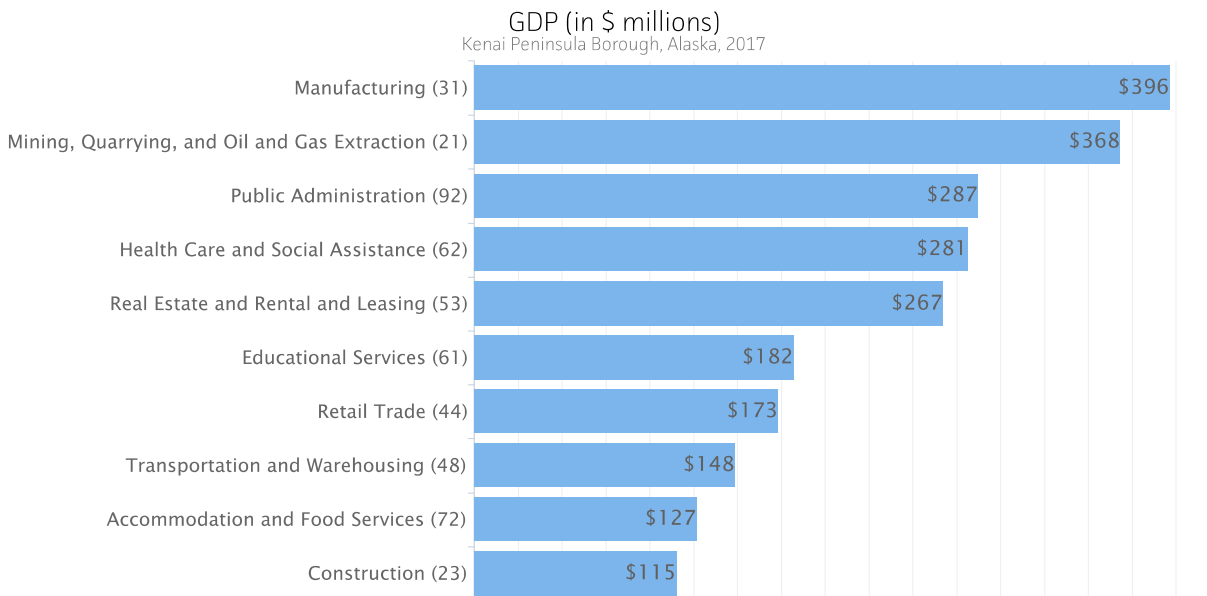
Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2017, nominal GDP in Kenai Peninsula Borough, Alaska contracted 1.1%. This follows a contraction of 22.3% in 2016. As of 2017, total GDP in Kenai Peninsula Borough, Alaska was \$2,867,537,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2017.

Of the sectors in Kenai Peninsula Borough, Alaska, Manufacturing contributed the largest portion of GDP in 2017, \$396,105,000. The next-largest contributions came from Mining, Quarrying, and Oil and Gas Extraction (\$368,223,000); Public Administration (\$286,966,000); and Health Care and Social Assistance (\$281,118,000).



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2017.

FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a *competitive advantage* in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

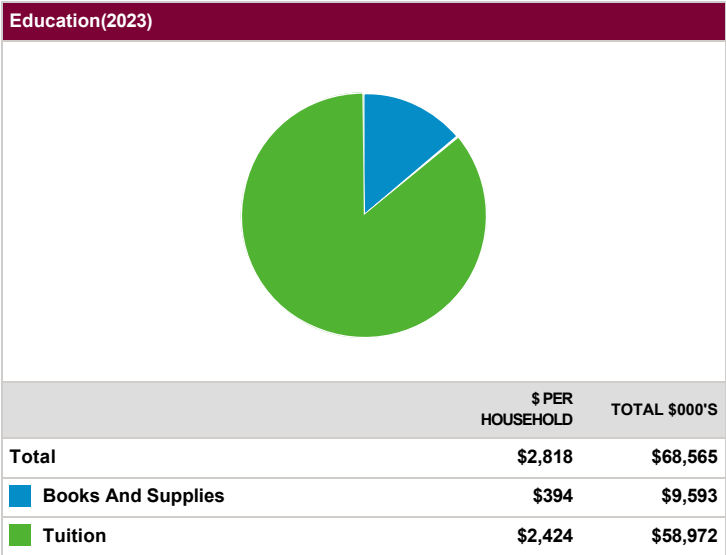
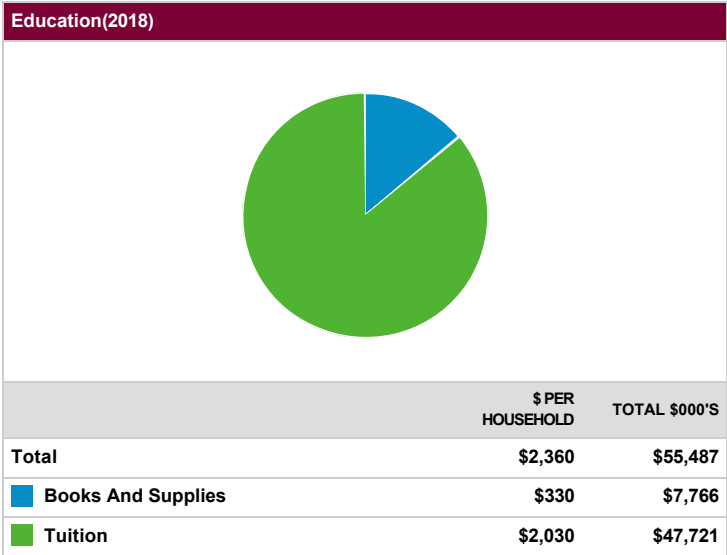
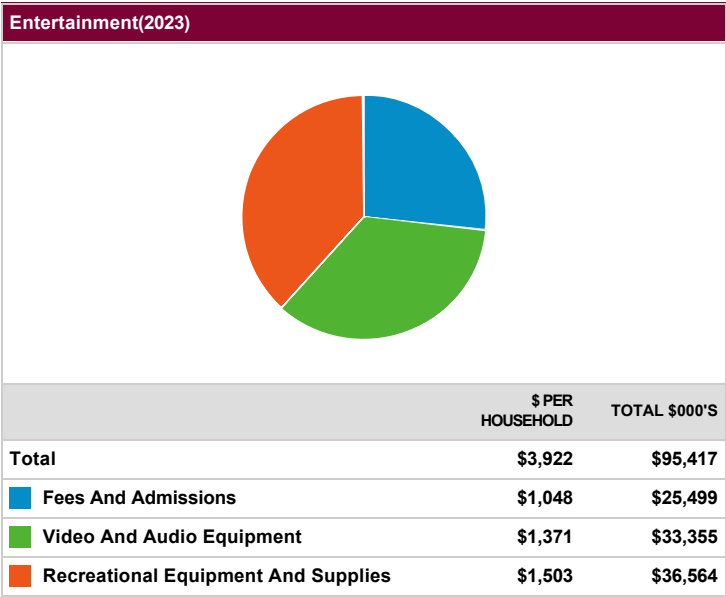
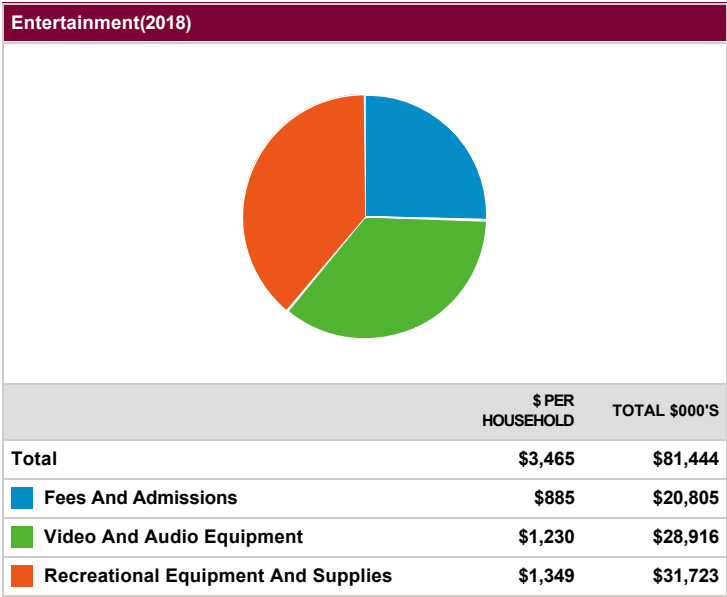
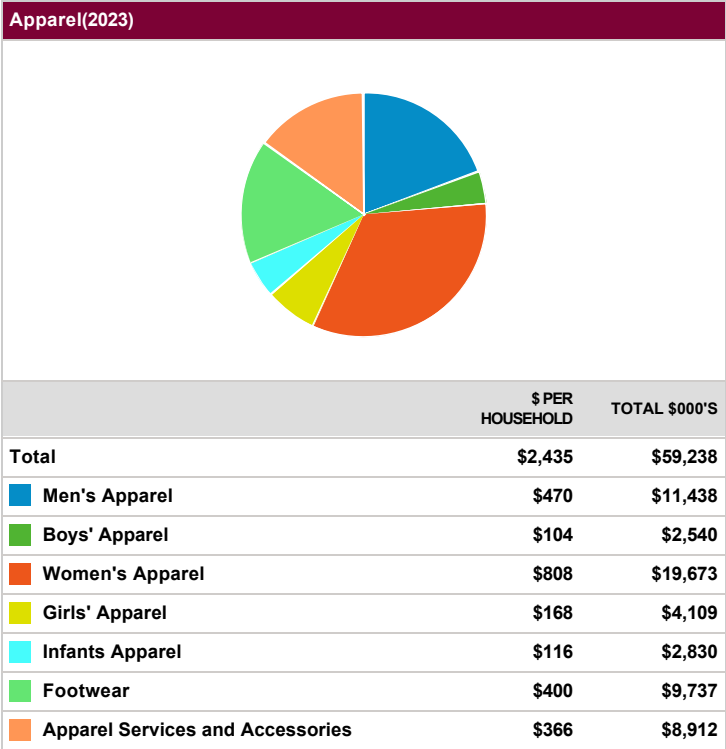
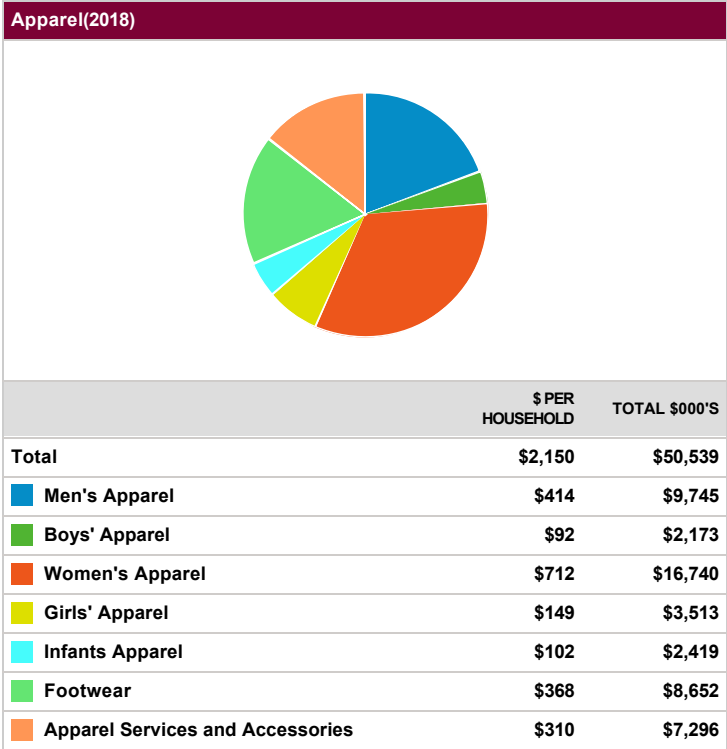
The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 820 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 23 major groups, 96 minor groups, and 449 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

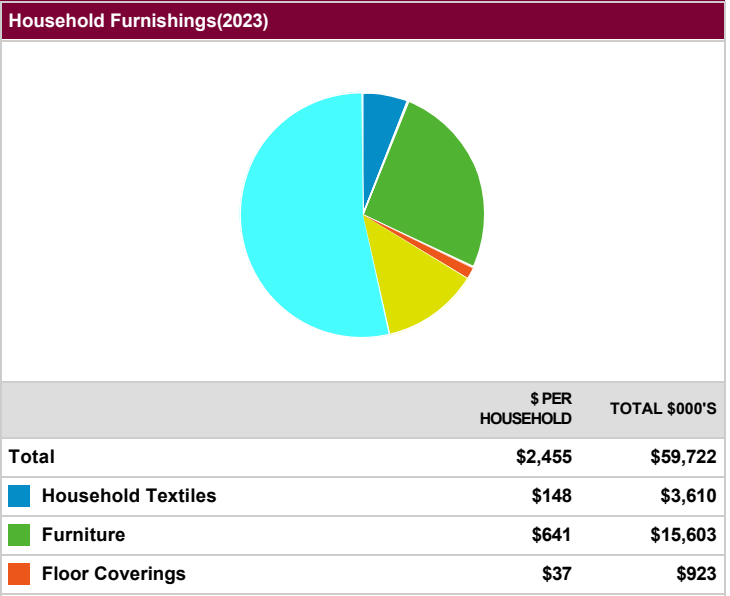
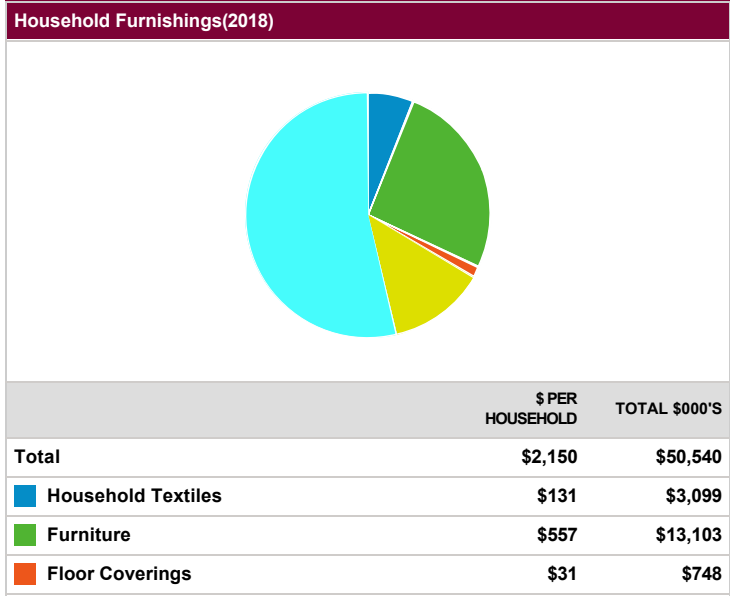
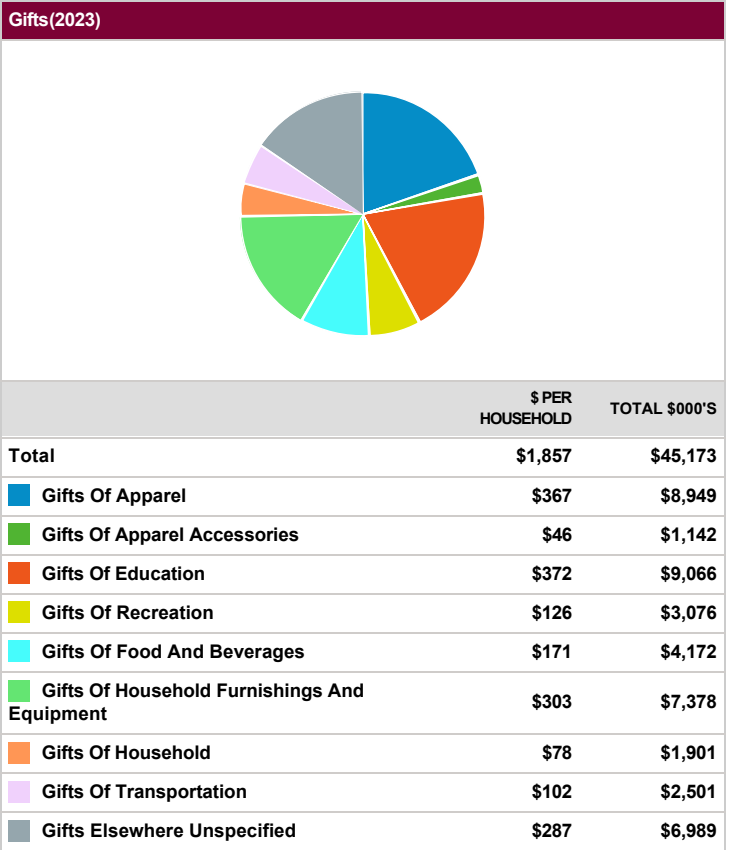
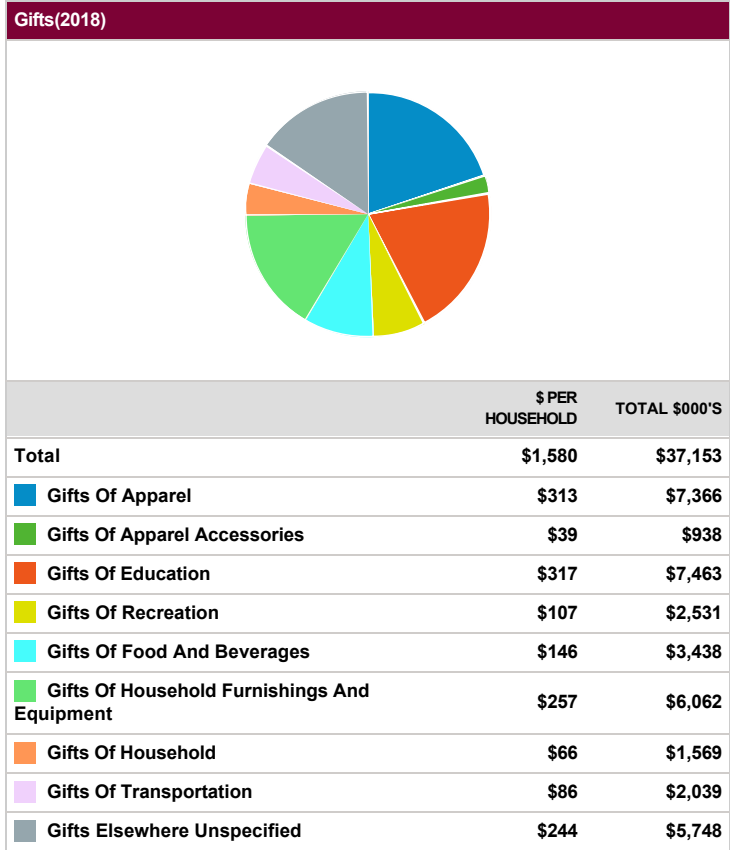
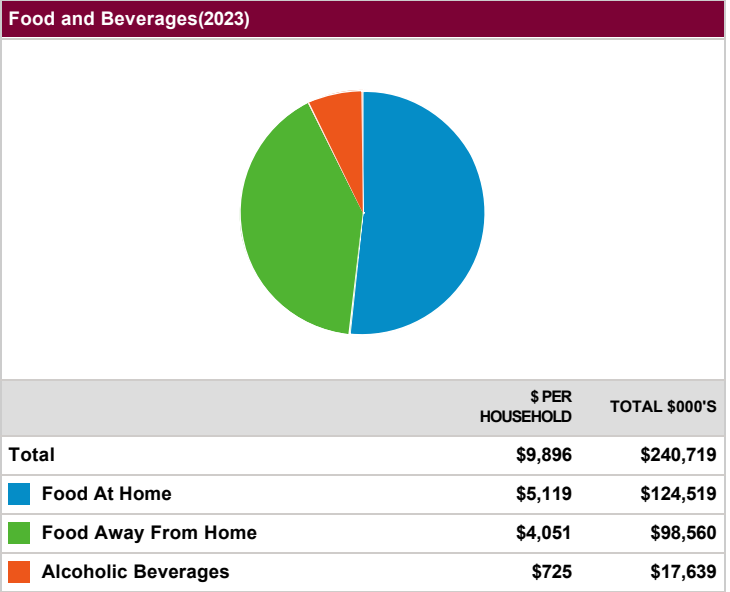
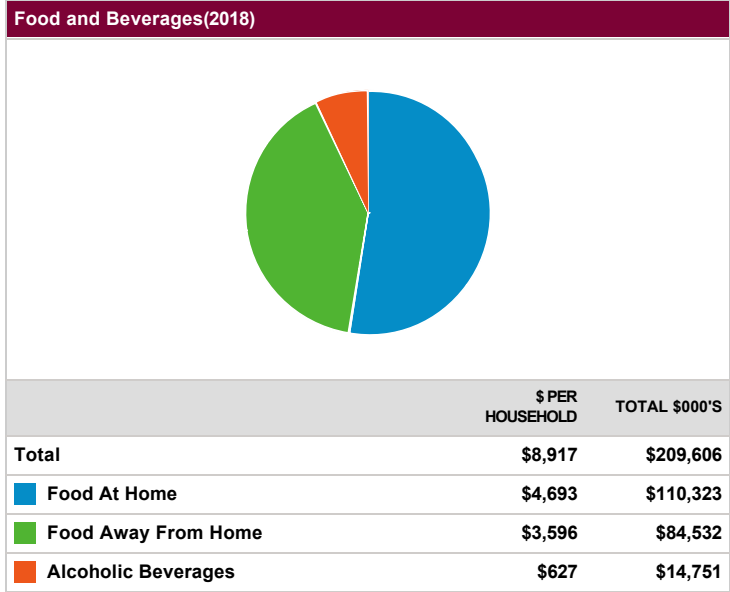
About This Report

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Kenai Peninsula Borough Consumer Spending

Consumer Expenditures Report (Kenai Peninsula Borough, Alaska)





Major Appliances	\$274	\$6,455
Housewares And Small Appliances	\$1,154	\$27,136

Major Appliances	\$313	\$7,616
Housewares And Small Appliances	\$1,314	\$31,971

Shelter(2018)



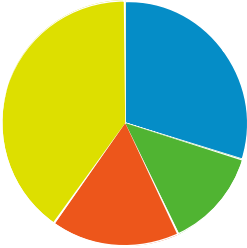
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$12,714	\$298,849
Mortgage Interest	\$4,451	\$104,626
Property Taxes	\$2,472	\$58,110
Miscellaneous Owned Dwelling Costs	\$1,598	\$37,573
Rental Costs	\$3,204	\$75,323
Other Lodging	\$987	\$23,217

Shelter(2023)



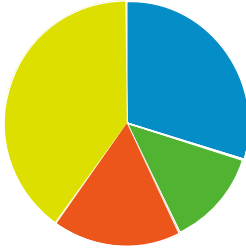
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$14,369	\$349,529
Mortgage Interest	\$5,104	\$124,168
Property Taxes	\$2,864	\$69,680
Miscellaneous Owned Dwelling Costs	\$1,822	\$44,319
Rental Costs	\$3,381	\$82,246
Other Lodging	\$1,196	\$29,116

Household Operations(2018)



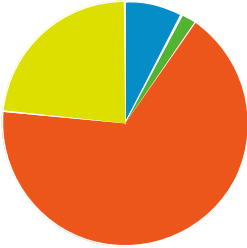
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,803	\$42,379
Babysitting And Elderly Care	\$537	\$12,643
Household Services	\$235	\$5,545
Alimony And Child Support	\$305	\$7,172
Household Supplies	\$724	\$17,020

Household Operations(2023)



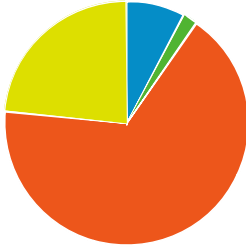
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$2,108	\$51,282
Babysitting And Elderly Care	\$630	\$15,337
Household Services	\$274	\$6,684
Alimony And Child Support	\$357	\$8,690
Household Supplies	\$845	\$20,570

Personal Care(2018)



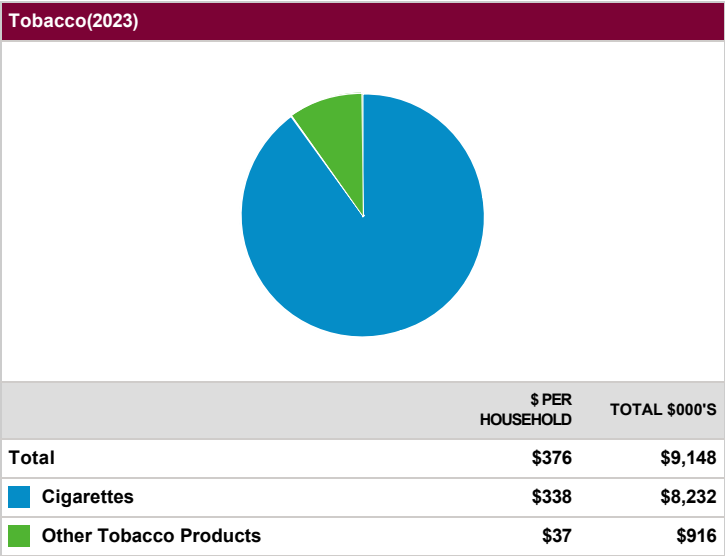
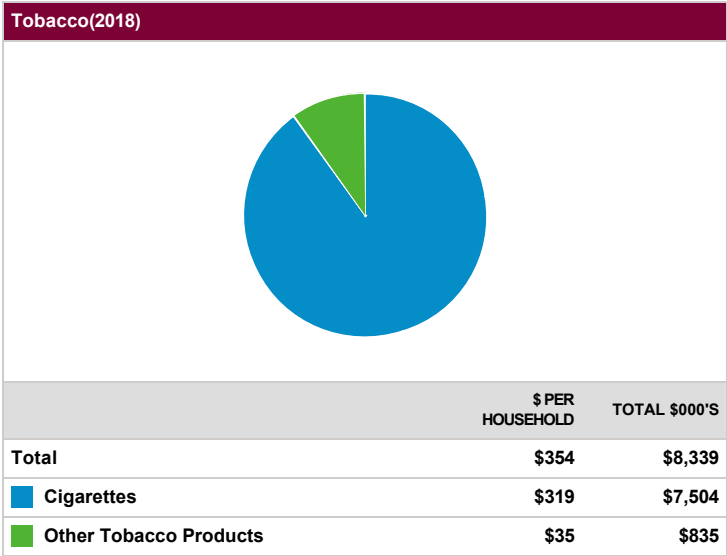
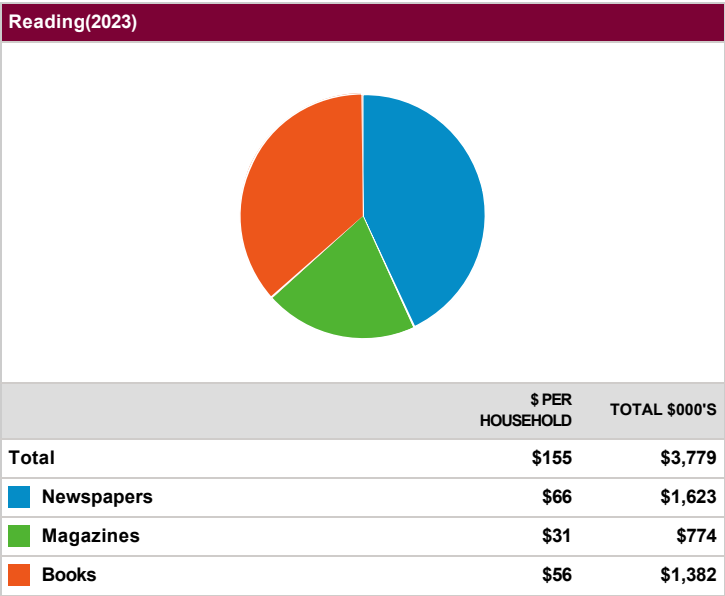
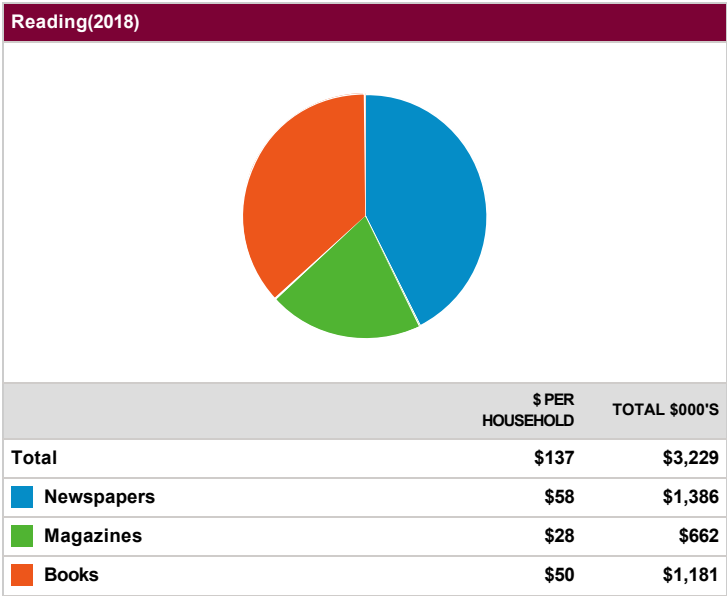
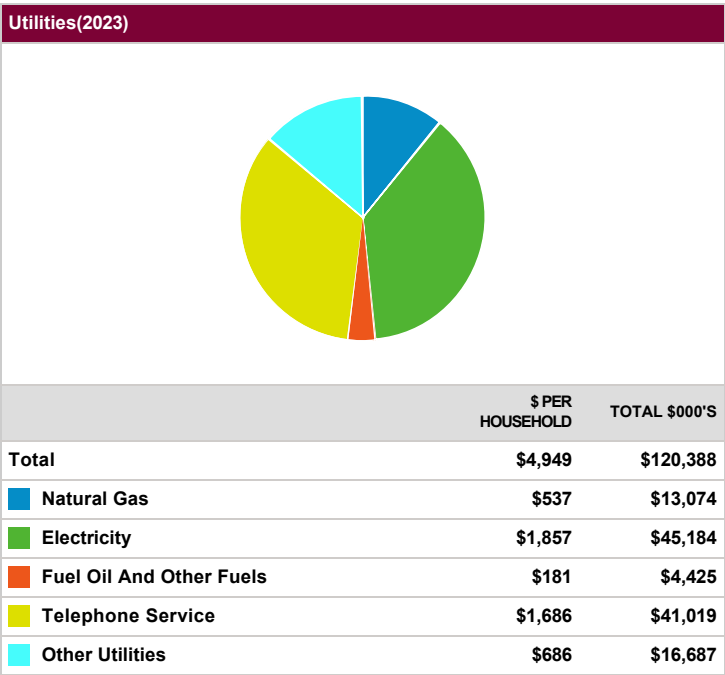
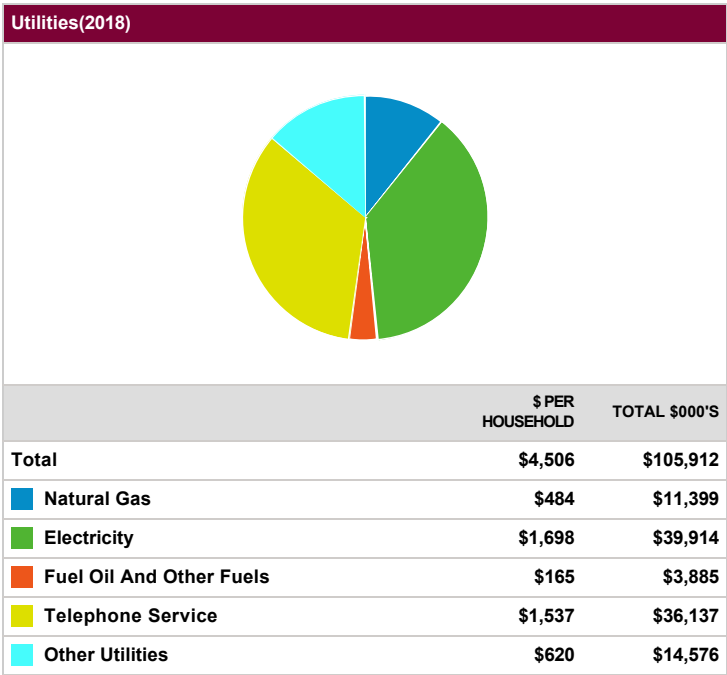
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$795	\$18,707
Hair Care	\$61	\$1,454
Electric Personal Care Appliances	\$15	\$369
Personal Care Services	\$532	\$12,515

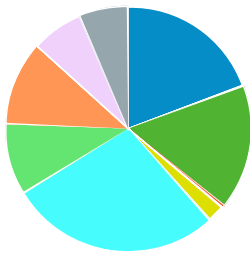
Personal Care(2023)



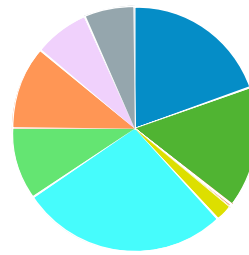
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$893	\$21,729
Hair Care	\$69	\$1,691
Electric Personal Care Appliances	\$17	\$429
Personal Care Services	\$597	\$14,534

Personal Care Products	\$185	\$4,368	Personal Care Products	\$208	\$5,076
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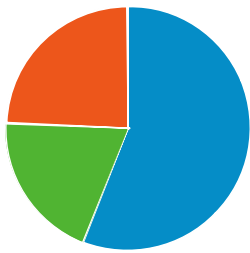


	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$11,563	\$271,787
New Vehicle Purchase	\$2,227	\$52,348
Used Vehicle Purchase	\$1,901	\$44,701
Motorcycles (New And Used)	\$48	\$1,131
Vehicle Finance Charges	\$262	\$6,167
Gasoline And Oil	\$3,214	\$75,551
Vehicle Repair And Maintenance	\$1,092	\$25,672
Vehicle Insurance	\$1,279	\$30,074
Public Transportation	\$789	\$18,554
Other Transportation Costs	\$748	\$17,588



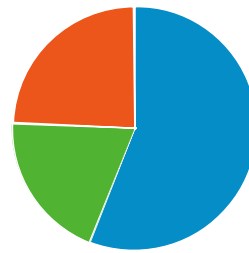
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$12,795	\$311,228
New Vehicle Purchase	\$2,509	\$61,033
Used Vehicle Purchase	\$2,038	\$49,593
Motorcycles (New And Used)	\$50	\$1,239
Vehicle Finance Charges	\$286	\$6,972
Gasoline And Oil	\$3,504	\$85,254
Vehicle Repair And Maintenance	\$1,209	\$29,417
Vehicle Insurance	\$1,405	\$34,199
Public Transportation	\$929	\$22,618
Other Transportation Costs	\$859	\$20,902

Health Care(2018)



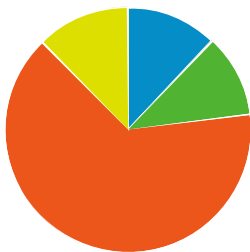
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$4,829	\$113,522
Health Care Insurance	\$2,703	\$63,538
Health Care Services	\$954	\$22,441
Health Care Supplies And Equipment	\$1,171	\$27,542

Health Care(2023)



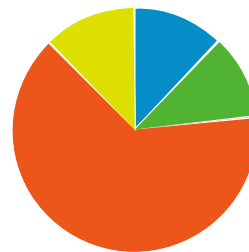
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$5,315	\$129,291
Health Care Insurance	\$2,974	\$72,362
Health Care Services	\$1,050	\$25,557
Health Care Supplies And Equipment	\$1,289	\$31,372

Miscellaneous Expenses(2018)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$896	\$21,079
Legal And Accounting	\$108	\$2,550
Funeral And Cemetery	\$99	\$2,347
Finance Charges Excluding Mortgage And Vehicle	\$577	\$13,567
Other Miscellaneous Expenses	\$111	\$2,615

Miscellaneous Expenses(2023)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$992	\$24,138
Legal And Accounting	\$120	\$2,922
Funeral And Cemetery	\$111	\$2,705
Finance Charges Excluding Mortgage And Vehicle	\$637	\$15,518
Other Miscellaneous Expenses	\$123	\$2,993

Personal Insurance(2018)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$470

Contributions(2018)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$2,796

Retail Potential(2018)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
Other Health and Personal Care Stores	\$100	\$2,361
Gasoline Stations with Convenience Stores	\$2,631	\$61,849
Gasoline Stations without Convenience Stores	\$1,372	\$32,268
Men's Clothing Stores	\$83	\$1,959
Women's Clothing Stores	\$222	\$5,237
Childrens' and Infant's Clothing Stores	\$76	\$1,808
Family Clothing Stores	\$394	\$9,269
Clothing Accessory Stores	\$15	\$371
Other Apparel Stores	\$60	\$1,419
Shoe Stores	\$203	\$4,772
Jewelry Stores	\$112	\$2,635
Luggage Stores	\$1	\$39
Sporting Goods Stores	\$224	\$5,284
Hobby, Toy, and Game Stores	\$115	\$2,717
Sewing and Needlecraft Stores	\$18	\$443
Musical Instrument Stores	\$53	\$1,266
Book Stores	\$195	\$4,603
Record,Tape,and CD Stores	\$104	\$2,444
Department Stores	\$2,075	\$48,785
Warehouse Superstores	\$917	\$21,562
Other General Merchandise Stores	\$268	\$6,318
Florists	\$27	\$639
Office and Stationary Stores	\$113	\$2,659
Gift and Souvenir Stores	\$95	\$2,238
Used Merchandise Stores	\$52	\$1,243
Pet and Pet Supply Stores	\$240	\$5,663
Art Dealers	\$15	\$361
Mobile Home Dealers	\$0	\$23
Other Miscellaneous Retail Stores	\$84	\$1,988
Mail Order and Catalog Stores	\$813	\$19,125
Vending Machines	\$85	\$2,017
Fuel Dealers	\$229	\$5,404
Other Direct Selling Establishments	\$149	\$3,511
Hotels and Other Travel Accomodations	\$207	\$4,881
RV Parks	\$2	\$62
Rooming and Boarding Houses	\$1	\$32
Full Service Restaurants	\$1,419	\$33,356
Limited Service Restaurants	\$1,427	\$33,562
Special Food Services and Catering	\$239	\$5,621
Drinking Places	\$111	\$2,614

Personal Insurance(2023)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$555

Contributions(2023)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$3,369

