



COUNTING ALASKAN KIDS IN THE 2020 CENSUS



About 5% of kids—or one million children—under the age of 5 weren't counted in the 2010 Census.

Undercounting kids has devastating consequences. Responding to the census helps determine \$800 billion in federal funding for programs such as

- Denali KidCare
- Supplemental Nutritional Assistance Program (SNAP)
- National School Lunch Program
- Head Start
- Title 1 Educational Funding

The 2020 Census will need to count over 53,000 children under the age of 5 in Alaska.

If kids go uncounted in 2020, our communities will miss out on critical funding for healthcare, education, and more.



Facts for Parents and Adults: Counting Kids in the census

The census form only takes about 10 minutes to complete. The census counts...

- 1 Everyone where they live and sleep most of the time.
- 2 All people living or staying at an address, not just the person or family who owns or rents the property.
- 3 All children, including nonrelatives and children staying temporarily, or with no other place to live.
- 4 Babies! Even if they are still in the hospital.



The census is confidential, quick to complete, and important.

Strong legal protections prohibit the Census Bureau from using census data against the Alaskans who complete the census. The Census Bureau cannot share information with immigration enforcement agencies, law enforcement agencies, landlords or employers, or allow this information to be used to determine eligibility for government benefits like TANF, HUD, or SNAP.

