

Business Climate & Entrepreneurship

KPEDD continued to focus on communication, relationship cultivation and management amongst business sector participants, community leadership and chamber development to nurture a strong business climate that celebrates and supports entrepreneurial ideas and economic diversification.

Large Events

During the project period KPEDD held three Industry Overview Forums (Homer, Kenai and Seward), a Tribal-focused economic forum, and a mariculture-focused collaboration event. Each of these events worked to grow industry networks, present on opportunities and threats impacting communities, and provide economic forecasts for community decision makers. There were an estimated 400 participants between the events including Tribal entity leaders, legislators, business owners, non-profit organizations and entrepreneurs.



Building an intuitive platform for Kenai Peninsula investors, leaders and stakeholders

Implementing the EDA-funded Community Catalyst Program; the KPEDD team has identified and defined the critical elements of the website and the need to ensure that the website directly reflects, relates, and communicates KPEDD's mission, goals, and values. The website is used to promote, connect, and serve all communities on the Kenai Peninsula by delivering community-specific, economically relevant, and valuable information in the form of geographic information systems platforms, in-person outreach and stakeholder engagement through regional resource and networking summits. The website design and layout will propel and unite our local leaders, business sectors, highlight regional assets, resources, showcase our current and potential industries, and bolster our economic infrastructure collectively by integrating useful, accessible, and compelling data, resources, and information into a concentrated datahub. The need for a comprehensive, in-depth, source of economically infused data, policy, and market specific information is critical for various aspects of expansion of industry, investment considerations, government planning, and project development.

